

club

# CHI<sup>®</sup>

REDEMPTION CATALOG



### How are my points calculated?

For every dollar you spend on any Farouk Systems product, both in retail and back bar along with CHI™ tools, you will receive points. In addition, you will receive loyalty bonus points based on your purchases. Once your authorized Farouk Systems distributor submits your quarterly purchase report, then purchase amount is converted into club CHI™ Environmental Salon Network Program points and a statement is issued to each salon. The statement will show the number of points the salon has earned.

### How do I redeem my points?

Redeeming your points are easy. Once you receive your statement with your points, you will also receive an order form. Use this form to order any items from our club CHI™ Environmental Salon Network Program Catalog. This catalog lists all of the merchandise including education available for redemption up to your available points. The point value includes all shipping and handling charges. All orders must be sent through the mail to club CHI™ Environmental Salon Network Program which is printed on your order form. We cannot accept any orders by telephone.

### How soon will I receive my order?

Generally it takes 2 to 3 weeks to receive an order from the time of receipt. However, during holiday seasons, additional time may be required.

### When do my points expire?

Points can be accumulated up to the next calendar year. For example, points reported in a calendar year won't expire until December of the following year. Your quarterly statement will list the total points for each year along with the appropriate expiration date.

## CHI CLUB COURSE DESCRIPTIONS

### Collection Cutting and Styling - 175,000 Points

#### Full Day Interactive Hands on Workshop

**What to Expect:** Experience the latest in Hair Fashion as Farouk Systems unveils its latest collections to you. Bring to your salon new trends in cutting and color utilizing CHI, BioSilk and Sunglitz. Finish off with styling tips and techniques incorporating CHI and BioSilk tools.

### Reflections Foiling Techniques - 90,000 Points

#### Half Day Look and Learn

**What to Expect:** Learn to foil with confidence. Reflections Foiling Techniques Course will give you strong foundation in color placement with weaving, slicing and blocking techniques, utilizing the CHI Blondest Blonde and CHI Infra High Lift Cream.

### Texture Transformations - 175,000 Points

#### Full Day Interactive Hands on Workshop

**What to Expect:** Learn how to transform hair texture, straighten curly, frizzy and coarse hair to beautiful, smooth silky hair. During this course, you will see a full demonstration on how to control any texture and transform the hair.

### All About Color - 90,000 Points

#### Half Day Look and Learn

**What to Expect:** Take the guess work out of formulating color. Create confidence with CHI Ionic Permanent Shine Color, learn how to create True Brunettes, Vibrant Reds, 100% grey coverage and Exceptional Blondes. Complete course on the process of formulating color with CHI Ionic Permanent Shine Color.



## SAMPLES - CASE OF 100



.5 oz.  
Hydrating Shampoo  
6,250 points



.5 oz.  
Volumizing Shampoo  
6,250 points



.5 oz.  
Hydrating Conditioner  
6,250 points



.5 oz.  
Volumizing Conditioner  
6,250 points



.5 oz.  
Fruit Cocktail  
Reconstructing Treatment  
6,250 points



.5 oz.  
Glazing Gel  
6,250 points



.5 oz.  
Silk Therapy Shampoo  
6,250 points



.5 oz.  
Silk Therapy  
Thickening Shampoo  
6,250 points



.5 oz.  
Silk Therapy  
Smoothing Shampoo  
6,250 points



.5 oz.  
Silk Therapy Conditioner  
6,250 points



.5 oz.  
Silk Therapy  
Thickening Conditioner  
6,250 points



.5 oz.  
Silk Therapy  
Smoothing Conditioner  
6,250 points



.5 oz.  
Silk Therapy  
12,500 points



.5 oz.  
Silk Gel  
6,250 points



.5 oz.  
Silk Therapy  
Thickening Crème  
6,250 points



.5 oz.  
Silk Therapy  
Smoothing Balm  
6,250 points



.5 oz.  
CHI  
Silk Infusion  
12,500 points



.5 oz.  
Clarifying Treatment  
6,250 points



.5 oz.  
Rock Hard Gelee  
6,250 points



.5 oz.  
Silk Strate  
6,250 points

SAMPLES - CASE OF 100 (continued)



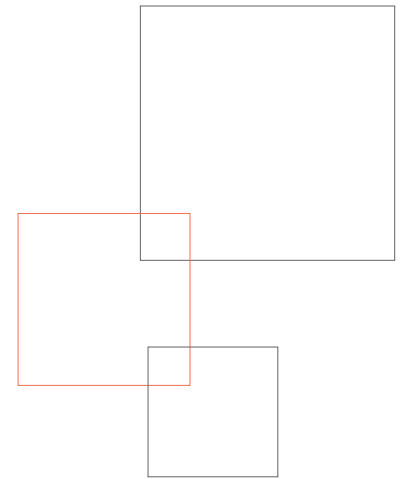
.5 oz.  
Sealer Plus  
6,250 points



.5 oz.  
Silk Body Wash  
6,250 points



.5 oz.  
Silk Body Lotion  
6,250 points



BACK BAR - EACH



34 oz.  
Hydrating Shampoo  
1,780 points



34 oz.  
Volumizing Shampoo  
1,780 points



34 oz.  
Hydrating Conditioner  
2,000 points



34 oz.  
Volumizing Conditioner  
2,000 points



34 oz.  
Silk Therapy Shampoo  
1,850 points



34 oz.  
Silk Therapy  
Thickening Shampoo  
1,850 points



34 oz.  
Silk Therapy  
Smoothing Shampoo  
1,850 points



34 oz.  
Silk Therapy Conditioner  
2,000 points



34 oz.  
Silk Therapy  
Thickening Conditioner  
2,000 points



34 oz.  
Silk Therapy  
Smoothing Conditioner  
2,000 points



34 oz.  
Silk Therapy  
7,050 points



34oz.  
Biosilk Fruit Cocktail  
Reconstructing Shampoo  
2,100 points



34oz.  
Biosilk Fruit Cocktail  
Reconstructing Treatment  
2,200 points



34oz.  
Biosilk Clarifying Treatment  
2,200 points



34oz.  
Biosilk Sealer Plus  
2,200 points

**BACK BAR - EACH (continued)**



34oz.  
Biosilk Silk Filler  
2,100 points



34oz.  
Biosilk  
Recovery Treatment  
3,000 points



34oz.  
Biosilk Rock Hard Gelee  
6,000 points



34oz.  
Biosilk Glazing Gel  
4,000 points



34oz.  
Biosilk Silk Gel  
3,000 points



12oz.  
CHI Silk Infusion  
2,600 points



32 oz.  
CHI Color Lock  
Treatment  
2,100 points



32oz.  
CHI Infra Shampoo  
1,800 points



32oz.  
CHI Infra Treatment  
1,875 points



32oz.  
CHI Keratin Mist  
1,875 points



32oz.  
CHI Ionic Color  
Protector Shampoo  
2,050 points



32oz.  
CHI Ionic Color  
Protector Conditioner  
2,250 points



32oz.  
CHI Curl Preserve  
Low pH Shampoo  
2,050 points



32oz.  
CHI Curl Preserve  
Low pH Treatment  
2,250 points



32oz.  
CHI Nourish Intense Bath  
2,050 points



34oz.  
Sunglitz Shampoo  
Mocha Blonde  
2,000 points



34oz.  
Sunglitz Shampoo  
Beige Blonde  
2,000 points



34oz.  
Sunglitz Shampoo  
Ash Blonde  
2,000 points



34oz.  
Sunglitz Shampoo  
Golden Blonde  
2,000 points



34oz.  
Sunglitz Shampoo  
Strawberry Blonde  
2,000 points

BACK BAR - EACH (continued)



34oz.  
Sunglitz Shampoo  
Natural Enhancement Shine  
2,000 points



Gallon  
CHI Infra Shampoo  
5,450 points



Gallon  
CHI Infra Treatment  
5,625 points



Gallon  
CHI Keratin Mist  
5,625 points



Gallon  
CHI Iron Guard  
7,600 points



Gallon  
CHI Volume Booster  
7,300 points



Gallon  
CHI Straight Guard  
7,300 points



Gallon  
Silk Therapy Shampoo  
5,550 points



Gallon  
Silk Therapy Conditioner  
6,000 points



Gallon  
Silk Therapy  
Hydrating Shampoo  
5,350 points



Gallon  
Silk Therapy  
Hydrating Conditioner  
6,000 points



Gallon  
Silk Therapy  
Rock Hard Gelee  
9,000 points



Gallon  
Silk Therapy  
Glazing Gel  
6,000 points

# SALON TOOLS & ACCESSORIES - EACH



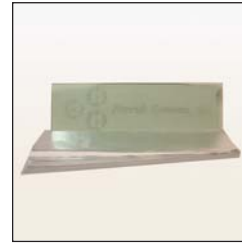
Applicator Bottle  
250 points



Application Brush  
300 points each



Mixing Bowl  
425 points each



Platform Foil Kit  
850 points



Farouk Systems  
Designer Cape  
3,100 points



Speed Weaving Caps  
(package of 20)  
825 points



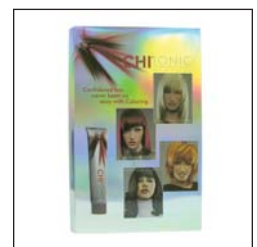
.60mm, .75mm,  
1.00mm, 1.25mm  
Weaving Hooks  
1,200 points-Set



Retail Bags  
pack of 100  
6,250 points



CHI IR  
Processor & Dryer  
187,500 points



CHI Ionic  
Color Swatch Chart  
9,375 points



CHI Apron  
3,125 points



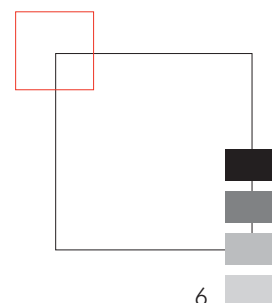
Platforms  
315 points-Set



34 oz. Pump  
250 points



Gallon Pump  
250 points



club  
**CHI**<sup>TM</sup>  
**Redemption Catalog**

club CHI  
Redemption Catalog  
Redemption Catalog  
Redemption Catal  
Redemption Catalog

All items are subject to availability. If an item is not available Farouk Systems has the rights to substitute for equal point value.



SKU# PB6181-A  
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